



Cannon Beach Yoga Festival 2017 Ambassador Team Application

Help Connect CBYF to Your Community and get 5 People to register! Ambassador team members spread the word, distribute flyers and posters, and help connect with yoga partners. In recognition of your work, and based on your commitment, you will receive a free Full Festival Pass and recognition on our Ambassadors Page!

YOUR NAME: _____

EMAIL: _____

PHONE NUMBER: _____

SECOND NUMBER: _____

STREET ADDRESS: _____

CITY, STATE: ZIP: _____

What geographic area/s can you cover?

Why do you want to help? (Max 500 words, may use separate page.)

What experience do you have that will help you do well in this role?

Terms and Duties

Ambassador Team members will spend 4-10 hours weekly visiting local establishments (yoga studios, meditation centers, healthy food markets, consciousness/ unity/ yoga/kirtan events, etc.) to:

- Arrange for poster placement and flyer distribution.
- Identify potential media partners and yoga partners.
- Occasionally, you may also be asked to attend an event, with free entry, in order to promote Cannon Beach Yoga Festival.
- Distribute marketing materials at any yoga/kirtan/conscious events you attend.
- Inform the Ambassador Team Coordinator when you are running low on marketing materials.
- Participate in monthly/biweekly conference calls with Ambassador Team Members and Coordinator.
- Report results and contact information to Ambassador Team Coordinator weekly by midnight Sunday for all visited locations, events, and potential partner leads. Your coordinator will follow up with these leads

For your completion of these duties and getting 5 people to register for the Festival, you will receive 1 Full Festival Pass to Cannon Beach Yoga Festival. To help you promote and track your efforts, you will be given a PERSONAL DISCOUNT code for \$50 OFF EVERY Full, Saturday or Sunday Festival Pass. Each additional 5 registrations will give you another Full Festival Pass to share. If you don't achieve 5 registrations your Full Festival Pass will be discounted as such: 4 people = 80% off, 3 people = 70% off, 2 people = 60% off, 1 person = 50% off.

Your support will be evaluated by the Ambassador Team Coordinator.

For exceptional performance, additional compensation and/or tickets may be awarded at the sole discretion of Cannon Beach Yoga Festival and Management staff. Sign your full name if you agree to these terms and duties: **We will review your information, contact you if needed, and let you know if you are selected to join the Team. Thank you for your interest!**

Signature _____

To Submit Application by Email or Mail

By Email: submit to Kristen @ krubylove@yahoo.com

Copy questions into the body of an email and answer the questions.

By Mail: submit to Cannon Beach Yoga Festival, P.O. Box 1038, Cannon Beach, OR 97110